

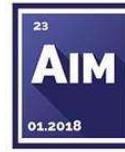


**Science Coach**  
EDUCATE • INNOVATE • ACHIEVE

 ScienceCoach.org

 (314) 501-1940

 4340 Duncan Ave.  
Suite 100  
St. Louis, MO 63110



**Advanced  
Innovation  
Methodology**

## Product List and Pricing



### TEACHER

#### AIM Teacher (AIM-T) \$1,250 Per Instructor (July 1-June 30) or Prorated

- Full access to all modules, lessons and associated content
- All files are available for download and use.
- Customizable
- Available in Canvas - Hosted on Science Coach's instance or course made available for a local installation

#### 2nd year+ AIM Teacher Renewal (AIM-R) \$500 Per Instructor (July 1-June 30) or Prorated



### STUDENT

#### AIM Student (AIM-S) \$75 Annually Per Student (July 1-June 30) or Prorated

- Full access to student content including videos, presentations, handouts and auto-scored assessments
- Customizable
- Available in Canvas - Hosted on Science Coach's instance or course made available for a local Canvas installation. Includes observer (parent) access
- For flipped, blended/hybrid or self-paced instruction

**ORDER today!**

**314-472-3302**

[Sales@ScienceCoach.org](mailto:Sales@ScienceCoach.org)

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## AIM Professional Development (PD) Options

### On-site Option: \$7,500 + actual travel costs (AIM-PD-OS)

- 6 total hours of on-site instructor lead, hands-on training over a maximum of 2 days (times to be mutually agreed upon).
- Up to 15 teacher trainees from just your school/district
- Classroom must have a data projector, a computer for each teacher with an internet connection, and the ability/permission to reach the sites used in the training. The domains will be provided in advance.
- Includes annual email support access (up to 5 emails - See Optional Email Support below. )
- Certificates are provided for completion of 6 hours of Continuing Education PD.  
*Weekend or outside of regular business hours (8 am - 5 pm Monday-Friday) training will be subject to a \$1000 surcharge.*

### Virtual Option: \$5,000 (AIM-PD-V)

- Provided using Zoom
- 6 total hours of instructor lead, hands-on training (2 days @ 3 hours/day)
- Up to 10 teacher trainees from just your school/district
- Includes annual email support access (up to 3 emails- See Optional Email Support below. )
- Certificates are provided for completion of 6 hours of Continuing Education PD.  
*Weekend or outside of regular business hours (8 am - 5 pm Monday-Friday) training will be subject to a \$1000 surcharge.*

### Just-in-Time Training Option: \$2,500/teacher/year (can be added to any of the options above or selected individually) (AIM-PD-JIT)

- August - March - monthly virtual trainings
- Provides AIM Teacher instruction needed for the upcoming month.
- Group session with 15+ minutes of question/answer/individualized instruction via breakout rooms
- 8 sessions - 9 total hours (August - 2 hour session, September-March 1 hour session)
- Includes annual email support access for one email. (See Optional Email Support below. )

### Optional Email Support Access: \$250/teacher/year - Only available to purchasers of other training options. (AIM-PD-E)

- Unlimited email support for one email address for curriculum usage, technical support, best practices for AIM Teacher/Student implementation, etc.
- Direct email to a CONSISTENT knowledgeable Science Coach staff member
- Timely reply commitment

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## Training Agenda:

### 1. AIM Teacher Curriculum Discovery

- a. Research methodology Instruction for TEACHERS
  - i. Components
    - 1. Log book Call to actions
    - 2. Journal exercises
    - 3. Lesson plans/ handouts/ activities/ PowerPoints
- b. AIM Student
  - i. Structure
  - ii. Usage
    - 1. Flipped Classroom
    - 2. Self-paced instruction
  - iii. Autograding in AIM Student

### 2. How to use

- a. **Structure of content**
  - i. Naming logistics
  - ii. Distribution rights/copyright
  - iii. Scaling AIM Teacher to your allotted instruction time (Labeled **IN** for Integrated into an existing class implementation.)
- b. **Canvas tool usage overview** (adapted to audience's knowledge level)
  - i. Create or modify content basic instruction
  - ii. Course settings
  - iii. Printing from Canvas
- c. **Alignment** with AIM Student
  - i. Autograding features
    - 1. Overview
    - 2. Exporting grades
  - ii. Modifying quizzes

### 3. Instruction timing for competitions

- a. Personalizing timing of due dates

### 4. Practicum

- a. Modify the "Research Project Checklist" and upload to your AIM Student class.
- b. Add in student essay questions for project status or weekly goal feedback.
- c. Add in "File Response" questions for drafts of research questions/ research plan and research paper.
- d. Finding specific content
- e. Customize content practice